





NATIONAL



WEEK

March 10-16, 2024

Implementation Toolkit



Fraud Hotline: 1-866-5-FRAUD-4 or 1-866-537-2834 | P.O. Box 12847 | Austin, TX 78711 Toll Free: (877) TEX-MEAL | For the hearing impaired: (800) 735-2989 (TTY)

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Implementation Toolkit

TDA offers menus, activities, and promotional materials to make it easy to participate in the National CACFP Week celebrations! These digital items can be found at www.SquareMeals.org/CACFPWeek

This toolkit will guide you on:

- ✓ Available CACFP Week resources
- ✓ Where to find them
- ✓ How to use them in your celebration plans





MENUS

- Child & Adult Sample Menus
- Menu & Activity Template



Child and Adult Sample Menus

- Explore four different menus for child and adult participants for celebration week inspiration
- Each menu contains Breakfast, Lunch/Supper, and Snack ideas for the week that meet meal standards
- Pick the recipes you like and plug them into our Menu and Activity Template!



Menu and Activity Template

- Use this tool to help plan your celebration meals for the week
- Input your planned Breakfast, Lunch/Supper, and/or Snacks into the template, along with special announcements for the week
- Print or post your completed menu templates to share with parents and/or caregivers!

Activities

> Activity Folder

and Placemat

Menu & Activity Template

> TDA Adult Activity Sheets

> TDA Child Activity Sheets

Certificate of Awesomeness



Activity Folder

- Explore this folder filled with no-cost nutrition-based activities
- Choose from activities like bingo, worksheets, coloring pages, and songs!
- Input your favorites into the Menu & **Activity Template**



Menu & Activity Template

- Use this tool to help plan your celebration activities for the week
- Type your planned activities into the template along with special announcements for the week
- Print or post your completed activity template to share with parents and/or caregivers!



TDA Activity Sheets

- Explore over 30 pages of adult activity sheets, including word searches, puzzles, and coloring pages. Print out the Adult Placemat for additional mealtime activities
- Explore over 30 pages of child activity sheets, including counting, flash cards, and coloring pages
- Include these activity sheets during mealtimes or to take home!



Certificate of Awesomeness

- Use these fillable certificates to recognize sites that participated during National CACFP Week
- Choose from two different versions Childcare and Adult Care sites
- Available in English and Spanish

PROMOTION



- Parent Postcard
- Press Release
- Posters
- Social Media Ads
- Social Media Assistance Packet
- Web Banner
- Video Background

Parent Postcard

Use this digital postcard to inform parents in CACFP Week! Available in English and Spanish

Video Background

Use this digital video background for your virtual meetings to raise awareness during National CACFP Week /

Press Release

Use this fillable press release to inform your community about the CACFP and your celebration week plans

Posters

Use these digital posters to decorate your site or share on social media!

Available in English and Spanish

Web Banner

Use this digital web banner on your website to raise awareness of National CACFP Week and promote your celebrations!

Social Media Assistance Packet

Utilize this <u>new</u> digital resource for National CACFP Week social media post ideas

Social Media Ads

Use these 3 digital images to share alongside your social media posts about National CACFP Week